

# NOBLE NEWS

NOVEMBER 2011

## NOBLE RIDGE IS COMING TO AN LCBO NEAR YOU!



You have found yourself on this email list because you have embraced Noble Ridge wines and/or someone close to you thinks you will! You are among the first to know that Noble Ridge will soon be available, for a limited time, at LCBO Vintages stores in Ontario. Our exceptional, award-winning Chardonnay (Gold at the All Canadians, Silvers in LA and San Francisco International Competitions as well as medaling at the Chardonnay du Monde held in Burgundy, France) will be available at select LCBO Vintages stores on Saturday, November 26th.

Letâ€™s get the LCBO to notice our wonderful wines. It will take a noble effort on the part of wine lovers like you. And we have some ideas to help this along.

### 1. REPLY

Reply to this email and *let us know where your favourite LCBO Vintages store is*. We will make every effort to get the Chardonnay in that store. Alternatively, you can also ask the manager of your favourite store to order in Noble Ridge Chardonnay.

### 2. TELL

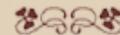
Tell all your friends! Noble Ridge Chardonnay will be available in LCBO Vintages stores as of Sat., Nov. 26, 2011.

### 3. BUY

On Sat., Nov. 26, go out and buy a bottle. Buy two. Or more. Repeat Steps 2 and 3 as often as you can!

### 4. WIN PRIZES!

We will be having a draw every week until Christmas (draw dates: Dec 2, Dec 10, Dec 17). The prize - a 3L specialty bottle of our Meritage Reserve wine not available for purchase. All you have to do is send us an email, fax,



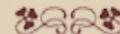
## NOBLE RIDGE

VINEYARD & WINERY

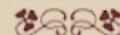
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Follow us on  



scan, or copy of your LCBO receipt (contact info below) indicating that you have purchased 2 or more bottles of Noble Ridge Chardonnay. We will enter your name in that week's draw. The more often you purchase, the greater the chances of your winning our 3L specialty bottle of our Meritage Reserve 2009. We will arrange to have it shipped to you, complimentary.

That's it! Have fun!

and Thank you for your support of Noble Ridge wines.

Jim & Leslie D'Andrea  
Owners