



FOR IMMEDIATE RELEASE:

NOBLE RIDGE
— VINEYARD & WINERY —

NOBLE RIDGE VINEYARD & WINERY BECOMES THE FIRST BIOSPHERE CERTIFIED WINERY IN CANADA

Okanagan Falls, British Columbia, May 9, 2024 – Noble Ridge Vineyard & Winery is thrilled to announce that in early April they became the first Canadian winery to achieve certification through TOTA's Biosphere Sustainable Commitment Program, demonstrating our commitment to sustainability. This certification was obtained after completing over 133 activities related to the 17 Sustainable Development Goals and 169 goals of the United Nations.

For Benoit Gauthier, Director of Winemaking & Viticulture, implementing sustainable practices is a priority to nurture short, medium, and long-term benefits for the vines, winery, and region. Noble Ridge began switching from conventional farming to sustainable farming practices in 2014, initially focused on improving the soil quality. It reduced the use of synthetic fertilizers, sprays, and irrigation water by increasing the organic matter in the soil with the use of compost and organic fertilizer applications. In 2020, the company started the Sustainable Winegrowing BC Program with the BC Wine Grape Council. In 2021, Noble Ridge became one of the first vineyards in British Columbia to achieve the [Sustainable Winegrowing BC](#) Certification.

After this accomplishment, the Noble Ridge team decided that the next step was to adopt sustainable practices for the entire business, and the best path was to achieve certification through TOTA's Biosphere Commitment Program. Some of the additional activities implemented included the use of eco glass for bottling of their wines, development of a waste management and recycling program, efficiency toilets, composting, deficit irrigation utilizing drip watering methods, drought resistant cover crop, composting of lees, building of insectaries, use of grape hoes, geothermal energy for heating & cooling, solar panels, continuous education for staffing, robust health & safety programs, fair wages and finally good working conditions for all.

To learn more about TOTA's Biosphere Commitment Program [click here](#) and to follow Noble Ridge's progress [click here](#).

TOTA's Biosphere Commitment Program - is a sustainability program offered by the Thompson Okanagan Tourism Association. The focus is to equip tourism businesses in the region with tools and resources to continuously measure, manage, and report sustainability management efforts. The program prepares businesses for a globally recognized certification, to show alignment of business operations with the United Nations Sustainable Development Goals and the Thompson Okanagan Biosphere Destination Certification. The Certification is based on 17 Sustainable Development Goals (SDG) and 169 goals of the United Nations, the guidelines of the Paris Climate Summit, COP 21 and the principles and objectives of the main international Summits and Charters on sustainability.

Noble Ridge - Founded in 2001 in Okanagan Falls, BC, Noble Ridge Vineyard & Winery has grown to 24 acres planted primarily to Pinot Grigio, Chardonnay, Cabernet Sauvignon, Merlot, and Pinot Noir. Its wines have been consistently recognized at international wine competitions for their quality and structure. Noble Ridge believes sustainable living applies to every aspect of the day – in the vineyard, in the winery, in the tasting room and in the daily lives of its guests and its team.

For further information or interview requests please contact Benoit Gauthier at Benoit@nobleridge.com or Leslie D'Andrea at leslie@nobleridge.com or 250-497-7945.